

THE VIDEO

Take out a piece of paper and be ready to write down answers to these questions as you watch the video.

1. Give two (or more) examples of categorical variables.
2. What did Somerville include in its 2011 census that was unconventional?
3. In the two-way table used to organize the responses to rating personal happiness and Somerville's physical beauty, which variable was the row variable and which was the column variable? Explain.
4. As the level of happiness went up (from Unhappy to So-so to Happy), what happened to the percent of respondents who rated Somerville's physical beauty as Bad?