

THE VIDEO

Take out a piece of paper and be ready to write down answers to these questions as you watch the video.

1. Are recent U.S. Censuses more or less accurate than early Censuses?
2. Why is the U.S. Census undercount, which is quite small as a percent of the population, so important?
3. What is a simple random sample?
4. How many uses of sampling can you spot in the account of Frito-Lay potato chips?